



# Barbora Bachanová

Media researcher with a particular interest in game industry and the video games' potential in creating value in education, digital culture, and sustainability. Looking to apply a critical approach, interdisciplinary research skills, and creative thinking to the ever-evolving video game industry.

## Contact

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Diemen, The Netherlands

## Skills

- Critical media analysis
- Media literacy and information ethics
- Gephi, 4CAT, Excel, Tableau, Python, R, Jupyter Notebook, Davinci Resolve
- Media and cultural theory
- Digital Humanities methodology
- Interdisciplinary research

## Language

English (fluent)

Slovak (native)

Czech (fluent)

Spanish (basic)

## Interests

Gaming culture

Manga, Art, and Philosophy

Skiing and Dance

## Education

### MA (research) Media Studies: New media & Digital Culture

University of Amsterdam, NL

Sep 2023 – Jun 2025

- **Relevant Courses:** Sustainable Digital Media, Video Game Studies Tutorial, Environmental Humanities Summer Research School
- **Thesis:** Destroy the Monster – Hegemonies of Moral Concern in Video Games

### BA Media and Information: Cultural Information Studies

University of Amsterdam, NL

Sep 2020 – Jun 2023

- **Relevant Courses:** Data-Driven Research, Media Research, Analyzing Digital Culture, Digital Methods and Information Analytics
- **Thesis:** Interactivity and its Forms Present in Live-Streaming Single-Player Video Games

### Minor Amsterdam Data Science and Artificial Intelligence

University of Amsterdam, NL

Sep 2022 – Feb 2023

- **Relevant Courses:** Algorithms and Data Structures in Python, Databases and Data Visualization, Machine Learning, Text Retrieval and Mining

## Experience

May 2024 – Present

VALUE Foundation | Interactive Pasts (Leiden, NL)

### Secretary | Board Member

Manages communication and correspondence channels, coordinates meetings, meeting-adjacent materials, performs administrative tasks, collaborates on project and conference planning

May 2021 – Oct 2021

Pixel Federation s.r.o. (Bratislava, SK)

### UX Assistant

Processes data regarding gameplay quality and development for further data breakdown and visualization

## Extra curricular activities

### Terminally Online – Student Organization

Social Media Coordinator | Member

Sep 2024 – Present